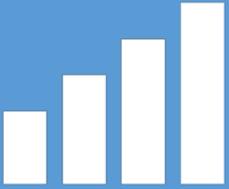


lucemioSM 
Outsourcing Solutions

lucemio helps you to drive top-line growth and to target the right customers.



You need to understand your customers so that you can increase conversions, retention and penetration in key territories while reducing churn. You also have to optimize your pipeline by targeting the right customers, while also ensuring adequate coverage, salespeople and reduced selling costs. Holding sales people accountable to their forecasts is also vital. This all requires the right focus on those customer behaviors most likely to result in purchases. It's a lot of responsibility that you have, but lucemio can help you to drive the right focus.

Here are just some of the few ways we can help you to focus to drive top-line growth:

- Analyze customer behavior patterns
- Track performance of your salesforce
- Forecast sales and prepare budgets
- Understand most lucrative territories and segments
- Track KPIs against forecasts
- And, many more analytics...

BPO

Benefits & Process



Key Benefits

Improved Outcomes

Our BPO helps you to easily **resolve blind spots** within your business processes by **increasing visibility** in key business areas.

Competitive Advantage

The ability to **flex your resources up or down** **augments your cost structure** while ensuring you **receive actionable analytics and reports**.

Improved ROI

Our BPO leverages global talent managed from the United States to **assure you quality, compelling economics and improved ROI**.

Core Process

Build

We'll **agree on the frequency and deadlines for the deliverables to be transferred to us** and outline the requirements for each of those deliverables.

Access

We'll work with you to **ensure that we have secure access to the datasets** that we need to be able to perform our manual analysis on your behalf.

Retrieve

Once completed you'll **retrieve your deliverables** from your own system or our secured storage Cloud **and sign-off** on those deliverables.

Help your Sales team to outperform
with our customized BPO solutions.



Are you ready to outperform?



Email Us
consultations@lucemio.com



Click above to request
Free Consultation



Call Us
1-844-LUCEMIO

Click to follow us

